

July 15, 2025 Dynamic Map Platform Co., Ltd.

Dynamic Map Platform North America, Inc.

## (Notices) Dynamic Map Platform Participated in the GM Town Hall hosted by MEMA as an Executive Sponsor

Dynamic Map Platform North America, Inc., a group company of Dynamic Map Platform Co., Ltd. (Head Office: Shibuya-ku, Tokyo; CEO & President: Shuichi Yoshimura; "Dynamic Map Platform"), participated as an executive sponsor in MEMA OE GM Town Hall hosted by the Motor & Equipment Manufacturers Association (MEMA) held on June 18 at Huntington Place in Detroit, Michigan, USA.



MEMA OE GM Town Hall

MEMA holds a town hall meeting for multiple domestic and international automobile manufacturers, bringing together auto parts suppliers, and the Dynamic Map Platform Group has participated in this meeting as a sponsor since 2021. This time, the Vice President, executive officers, managers, and other personnel from General Motors (GM) attended the event. They networked, gave a presentation regarding the business situation of GM, and held a Q&A session.

Approximately 100 attendees visited the Dynamic Map Platform booth, including GM executives, procurement managers, auto parts suppliers, and other personnel. Visitors showed interest in the expansion of the autonomous driving market that has been made possible by utilizing Dynamic Map Platform's High-

Precision 3D Data and the new possibilities of products and services that Dynamic Map Platform's

extensive data coverage brings to the table.

Furthermore, in addition to this event, the Dynamic Map Platform Group also sponsors the town hall

meetings of Stellantis, Ford Motor, Volkswagen, and Nissan Motor.

The Dynamic Map Platform Group will continue engaging in promotional activities in various settings

to introduce High-Precision 3D Data and solutions that utilize this data to a wider domestic and

international audience.

<MEMA OE GM Town Hall Overview>

· Exhibition period Wednesday, June 18, 2025

Huntington Place in Detroit, Michigan, USA

· Host Motor & Equipment Manufacturers Association (MEMA)

Official website: https://mema.my.site.com/members/s/community-event?id=a1fRb000008GW4E

<About Dynamic Map Platform Co., Ltd.>

Dynamic Map Platform was established with the backing of the Japanese government and investment

from 10 Japanese automobile manufacturers and other enterprises. The company's headquarters is

located in Japan, and it also has bases in North America, Europe, the Middle East, and South Korea; it is

expanding its business in 26 countries.

As a High-Precision 3D Data platform that replicates the real world in a digital space, Dynamic Map

Platform supports innovation in various industries.

Established: June 2016

Headquarters: Shibuya-ku, Tokyo

Representative: YOSHIMURA Shuichi

Business: Providing high-precision 3D data for a variety of industries, including automated driving and

ADAS.

URL: https://www.dynamic-maps.co.jp/