

June 25, 2025

Dynamic Map Platform Co., Ltd.

High-Precision 3D Map Data Implemented in Honda SENSING 360+ —Installed in the latest Honda Accord trim level—

Dynamic Map Platform Co., Ltd. (Head Office: Shibuya-ku, Tokyo; CEO & President: Shuichi Yoshimura; “Dynamic Map Platform”) announces the implementation of Dynamic Map Platform’s High-Precision 3D Map Data in Honda SENSING 360+, the omnidirectional safety and driver-assistive system provided by Honda Motor Co., Ltd. (Head Office: Minato-ku, Tokyo; Director, President and Representative Executive Officer: Toshihiro Mibe; “Honda”).



ACCORD

2025.05.29

**ACCORD e:HEV Honda SENSING 360+
equipped with Dynamic Map Platform’s High-Precision 3D Map Data**

Honda SENSING 360+ is installed in e:HEV Honda SENSING 360+, the latest Accord trim level launched on Friday, May 30, as a Japan-only model. Honda SENSING 360+ is a newer version of Accord’s standard Honda SENSING 360 feature equipped with Dynamic Map Platform’s High-Precision 3D Map Data along with other features. This makes it possible to accurately locate the position of the car, supporting safe and secure hands-off driving (driving with the driver’s hands off the steering wheel) on nationwide expressways/motorways and Active Lane Change Recommendation* through the system.

*In situations where a lane change is required, such as passing vehicles or at junctions, the system predicts and recommends the best course of action, and when the driver approves this, the system controls the turn signal, acceleration/deceleration, and steering to assist the driver with passing vehicles and changing lanes.

[Related press releases] May 29, 2025: Introducing and Launching e:HEV Honda SENSING 360+, a new Accord Trim Level —The first mass-market Honda model to be equipped with a hands-off feature—

<https://global.honda/jp/news/2025/4250529-accord.html> (*Japanese webpage)

As a High-Precision 3D Map Data platform provider, Dynamic Map Platform will continue to contribute to the domestic and international development of autonomous driving and Advanced Driver Assistance Systems (ADAS).

<About Dynamic Map Platform Co., Ltd.>

Dynamic Map Platform was established with the backing of the Japanese government and investment from 10 Japanese automobile manufacturers and other enterprises. The company's headquarters is located in Japan, and it also has bases in North America, Europe, the Middle East, and South Korea; it is expanding its business in 26 countries.

As a High-Precision 3D Data platform that replicates the real world in a digital space, Dynamic Map Platform supports innovation in various industries.

Established: June 2016

Headquarters: Shibuya-ku, Tokyo

Representative: YOSHIMURA Shuichi

Business: Providing high-precision 3D data for a variety of industries, including automated driving and ADAS.

URL: <https://www.dynamic-maps.co.jp/>